

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	"2000148675".pn.	DERWENT	ADJ	ON	2007/10/23 06:43
S1	0	((BLAGOJCE) near2 (SEKULOVSKI)).INV.	EPO; JPO; DERWENT	ADJ	ON	2007/10/16 10:36
S2	1	((BLAGOJCE) near2 (SEKULOVSKI)).INV.	US-PGPUB; USPAT; USOCR	ADJ	ON	2007/10/17 15:19
S3	0	SEEKZOOM.as.	US-PGPUB; USPAT; USOCR	ADJ	ON	2007/10/16 10:38
S4	0	((SEEKZOOM) near (llc)).as.	US-PGPUB; USPAT; USOCR	ADJ	ON	2007/10/16 10:38
S5	3	SEKULOVSKI.INV.	US-PGPUB; USPAT; USOCR	ADJ	ON	2007/10/17 15:19

## EAST Search History

S6	97	(US-20020026638-\$ or US-20020138834-\$ or US-20040153367-\$ or US-20040162756-\$ or US-20040190448-\$ or US-20050154717-\$ or US-20060122883-\$ or US-20060143084-\$ or US-20060155751-\$ or US-20060212349-\$ or US-20070022006-\$ or US-20070157230-\$ or US-20070214048-\$ or US-20070214133-\$ or US-20070230671-\$ or US-20010044837-\$ or US-20020027567-\$ or US-20020046089-\$ or US-20020072946-\$ or US-20020089534-\$ or US-20030046151-\$ or US-20030110499-\$ or US-20040015397-\$ or US-20040019523-\$ or US-20040044571-\$ or US-20040107137-\$).did. or (US-20040194131-\$ or US-20040194138-\$ or US-20040212548-\$ or US-20050004836-\$ or US-20040103570-\$ or US-20010014872-\$ or US-20020184092-\$ or US-20060190328-\$ or US-20020077889-\$ or US-20030046162-\$ or US-20020004855-\$ or US-20020188506-\$ or US-20020042293-\$ or US-20050096980-\$ or US-20060070281-\$ or US-20060129973-\$ or US-20030195670-\$ or US-20020184093-\$ or US-20030149601-\$ or US-20050273390-\$ or US-20050283795-\$ or US-20020165776-\$ or US-20020196275-\$ or US-20010049635-\$ or US-20020077891-\$ or US-20010036353-\$ or US-20020138831-\$).did. or (US-20020059116-\$ or US-20060004717-\$ or US-20060271430-\$ or US-20060271434-\$ or US-20070027811-\$ or US-20070100698-\$ or	US-PGPUB; USPAT	ADJ	ON	2007/10/17 16:08
10/23/2007 7:38:53 AM	C:\Documents and Settings\choar\My Documents\EAST\Workspaces\Sekulovski10722741ContentGenOptimizer.wsp				Page 2	

## EAST Search History

S7	97	S6 and ad@<"20011221"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:12
S8	1776	search and advertisement and display and configure and section	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:11
S9	1776	search and advertisement and display and configure and section and ad@<"20011221"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:13
S10	55	S6 and @ad<"20011221"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:46
S11	637	search and advertisement and display and configure and section and @ad<"20011221"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:13
S12	690	S11 or S10	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:14
S13	189	S12 and optimize	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:15

## EAST Search History

S14	140028	column and format	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:15
S15	84	S13 and column and format	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:16
S16	47	S13 and column and format and banner	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:33
S17	984	presentation and screen and display and (ecommerce or e-commerce) and (advertise or ad or advertisements or advertiser) and listing	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:36
S18	0	presentation and screen and display and (ecommerce or e-commerce) and (advertise or ad or advertisements or advertiser) and listing and criteria	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:36
S19	736	presentation and screen and display and (ecommerce or e-commerce) and (advertise or ad or advertisements or advertiser) and listing and criteria	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:37
S20	497	presentation and screen and display and (ecommerce or e-commerce) and (advertise or ad or advertisements or advertiser) and listing and criteria and sign	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:38

## EAST Search History

S21	490	presentation and screen and display and (ecommerce or e-commerce) and (advertise or ad or advertisements or advertiser) and listing and criteria and sign and store	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:38
S22	471	presentation and screen and display and (ecommerce or e-commerce) and (advertise or ad or advertisements or advertiser) and listing and criteria and sign and store and (segment or section)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:39
S23	453	presentation and screen and display and (ecommerce or e-commerce) and (advertise or ad or advertisements or advertiser) and listing and criteria and sign and store and (segment or section) and (discrete or separate)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:44
S24	240	presentation and screen and display and (ecommerce or e-commerce) and (advertise or ad or advertisements or advertiser) and listing and criteria and sign and store and (segment or section) and (discrete or separate) and @ad<"20011221"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:45
S25	239	S24 not S10	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:58
S26	99	S25 not "supply chain"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/10/17 16:58

## EAST Search History

S27	14	(US-20010044837-\$ or US-20010049635-\$ or US-20020004855-\$ or US-20020027567-\$ or US-20020059116-\$ or US-20020103789-\$ or US-20020120506-\$).did. or (US-5850433-\$ or US-6026371-\$ or US-6654725-\$ or US-6968513-\$ or US-7089237-\$ or US-7150404-\$ or US-7225142-\$).did.	US-PGPUB; USPAT	ADJ	ON	2007/10/18 11:52
S28	8	S27 and (ad or advertising or advertisement or advertise or advertiser) same search same (display or list or listing)	US-PGPUB; USPAT	ADJ	ON	2007/10/18 11:54